



AFFIRM Leadership Awards Sponsorship Prospectus

The AFFIRM Leadership Awards are among the most prestigious of the Federal community, honoring individual and team outstanding leadership from the preceding year. First awarded in 1979, award honorees join a prestigious list of agency executives and managers. Awards are for demonstrated leadership leading to successes in specific categories, ranging from IT Management, to Health Information Systems, Big Data, and related areas.

The 2024 AFFIRM Leadership Awards will be held on June 13, 2024 at the Capitol View Roof Top in Washington, DC.

Sign up online [HERE](#), or contact info@affirm.org to purchase a sponsorship.

DIAMOND (Two Available) | \$10,000 | SOLD

- Opportunity to introduce Leadership Award Winner of choice. Sponsor choices honored by date of sponsor agreement
- In-person event registration for up to 8 guests
- Opportunity to offer branded mementos to event attendees (approx. 150 items, to be provided by sponsor)
- Logo with link on event page
- Logo with link in all event promotion and announcement emails
- Logo on event signage
- Registration list (opt-in)
- Verbal recognition during program
- Full-page advertisement in program (premium placement - if sponsorship is received by 03/31/24)

PLATINUM (Three Available) | \$7,500

- Opportunity to introduce Leadership Award Winner of choice. Sponsor choices honored by date of sponsor agreement
- In-person event registration for up to 5 guests
- Opportunity to offer branded mementos to event attendees (approx. 150 items, to be provided by sponsor)
- Logo with link on event page
- Logo with link in all event promotion and announcement emails
- Logo on event signage
- Registration list (opt-in)
- Verbal recognition during program
- Full-page advertisement in program (If sponsorship is received by 03/31/24)

HOSPITALITY | \$5,500 | SOLD

- Opportunity to introduce Leadership Award Winner of choice. Sponsor choices honored by date of sponsor agreement
- In-person event registration for up to 4 guests
- Recognition on refreshment stands and beverage tickets
- Logo with link on event page
- Logo with link in all event promotion and announcement emails
- Logo on event signage
- Registration list (opt-in)
- Verbal recognition during program
- Half-page advertisement in program (If sponsorship is received by 03/31/24)

GOLD | \$5,000

- Opportunity to introduce Leadership Award Winner of choice. Sponsor choices honored by date of sponsor agreement
- In-person event registration for up to 4 guests
- Opportunity to offer branded mementos to event attendees (approx. 150 items, to be provided by sponsor)
- Logo with link on event page
- Logo with link in all event promotion and announcement emails
- Logo on event signage
- Registration list (opt-in)
- Verbal recognition during program
- Half-page advertisement in program (If sponsorship is received by 03/31/24)

SILVER | \$3,000

- In-person event registration for up to 3 guests
- Logo with link on event page
- Logo with link in all event promotion and announcement emails
- Logo on event signage
- Verbal recognition during program

BRONZE | \$2,000

- In-person event registration for up to 2 guests
- Logo with link on event page
- Logo with link in all event promotion and announcement emails
- Logo on event signage

SMALL BUSINESS | \$1,000

(Limited to Small Businesses)

- In-person event registration for up to 1 guest
- Logo with link on event page
- Logo with link in all event promotion and announcement emails
- Logo on event signage

View the sponsorship registration page [here](#).

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