

AFFIRM Sponsorship 2023 - 2024

Note the Virtual Event sponsorship packages include the following programs: GovNet, Uplift, and Inspire.

For questions or requests, please email info@affirm.org.

AFFIRM Virtual Event Platinum Sponsor

- Opportunity to introduce speaker on one webinar
 - Company highlight in social media promotions over the course of the sponsorship
 - Logo featured on event website for each sponsored webinar
 - Logo on event promotions for each sponsored webinar
 - Logo featured on screen for each sponsored webinar (on sponsor slide)
 - Registrant list for each sponsored webinar (opt-in, only)
- \$5,000**

AFFIRM Virtual Event Gold Sponsor

- Opportunity to introduce speaker on one webinar
 - Logo featured on event website for each sponsored webinar
 - Logo on event promotions for each sponsored webinar
 - Logo featured on screen for each sponsored webinar (on sponsor slide)
 - Registrant list for each sponsored webinar (opt-in, only)
- \$3,000**

AFFIRM Virtual Event Small Business Sponsor (under \$25 million in revenue)

- Logo featured on event website for each sponsored webinar
 - Logo on event promotions for each sponsored webinar
 - Logo featured on screen for each sponsored webinar (on sponsor slide)
 - Registrant list for each sponsored webinar (opt-in, only)
- \$2,000**

AFFIRM Sponsorship 2023 - 2024

AM AFFIRMation In-Person Event Platinum Sponsor: \$5,000

- 5 complimentary tickets to 3 AFFIRM in-person breakfast programs
- Opportunity to introduce speaker at one program
- Premium seating at sponsor tables and at least one attendee at head table
- Company highlight in two social media promotions over the course of the sponsorship
- Logo on event promotions
- Logo on event materials onsite (tabletop signage, sponsor loop)

AM AFFIRMation In-Person Event Gold Sponsor: \$3,000

- 3 complimentary tickets to 3 AFFIRM in-person breakfast programs
- Premium seating at sponsor tables
- Logo on event promotions
- Logo on event materials onsite (tabletop signage, sponsor loop)

AM AFFIRMation In-Person Event Silver Sponsor: \$2,000

- 2 complimentary tickets to 3 AFFIRM in-person breakfast programs
- Premium seating at sponsor tables
- Logo on event promotions
- Logo on event materials onsite (tabletop signage, sponsor loop)

AM AFFIRMation In-Person Event Small Business Sponsor: \$1,000

Only available to companies with up to \$5 million in annual revenue

- 1 complimentary ticket to 3 AFFIRM in-person breakfast programs
- Premium seating at sponsor tables
- Logo on event promotions
- Logo on event materials onsite (tabletop signage, sponsor loop)

Notes:

Program tickets are not transferrable from one event to another

Sponsors may use their tickets for any guests (e.g., sponsor employees, clients, vendors, etc.)