



AFFIRM Leadership Awards Sponsorship Prospectus

The AFFIRM Leadership Awards are among the most prestigious of the Federal community, honoring individual and team outstanding leadership from the preceding year. First awarded in 1979, award honorees join a prestigious list of agency executives and managers. Awards are for demonstrated leadership leading to successes in specific categories, ranging from IT Management, to Health Information Systems, Big Data, and related areas.

The 2022 AFFIRM Leadership Awards will be held on September 21, 2022 at the Marriott Marquis, Washington, DC. Contact info@affirm.org to purchase a sponsorship.

DIAMOND | \$10,000 | (SOLD OUT)

- Opportunity to introduce Leadership Award Winner of choice. Sponsor choices honored by date of sponsor agreement
- In-person event registration for up to 8 guests
- Opportunity to offer branded mementos to event attendees (approx. 150 items, to be provided by sponsor)
- Opportunity to sponsor an AFFIRM Speaker Series (virtual) (before December 31, 2022)
- Logo with link on event page
- Logo with link in all event promotion and announcement emails
- Logo on event signage
- Registration list (opt-in)
- Verbal recognition during program
- Full-page advertisement in program (premium placement)

PLATINUM (Three Available) | \$8,250

- Opportunity to introduce Leadership Award Winner of choice. Sponsor choices honored by date of sponsor agreement
- In-person event registration for up to 5 guests
- Opportunity to offer branded mementos to event attendees (approx. 150 items, to be provided by sponsor)
- Logo with link on event page
- Logo with link in all event promotion and announcement emails
- Logo on event signage
- Registration list (opt-in)
- Verbal recognition during program
- Full-page advertisement in program (if sponsorship is received by 9/1/22)

HOSPITALITY | \$5,500 | (SOLD OUT)

- Opportunity to introduce Leadership Award Winner of choice. Sponsor choices honored by date of sponsor agreement
- In-person event registration for up to 4 guests
- Recognition on refreshment stands and beverage tickets
- Logo with link on event page
- Logo with link in all event promotion and announcement emails
- Logo on event signage
- Registration list (opt-in)
- Verbal recognition during program
- Half-page advertisement in program (if sponsorship is received by 9/1/22)

GOLD | \$5,500

- Opportunity to introduce Leadership Award Winner of choice. Sponsor choices honored by date of sponsor agreement
- In-person event registration for up to 4 guests
- Opportunity to offer branded mementos to event attendees (approx. 150 items, to be provided by sponsor)
- Logo with link on event page
- Logo with link in all event promotion and announcement emails
- Logo on event signage
- Registration list (opt-in)
- Verbal recognition during program
- Half-page advertisement in program (if sponsorship is received by 9/1/22)

SILVER | \$3,300

- In-person event registration for up to 3 guests
- Logo with link on event page
- Logo with link in all event promotion and announcement emails
- Logo on event signage
- Verbal recognition during program

BRONZE | \$2,200

- In-person event registration for up to 2 guests
- Logo with link on event page
- Logo with link in all event promotion and announcement emails
- Logo on event signage

SMALL BUSINESS | \$1,100

(Limited to Small Businesses)

- In-person event registration for up to 1 guest
- Logo with link on event page
- Logo with link in all event promotion and announcement emails
- Logo on event signage

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